



Week 1 – January 11-17

It's HERE! The time is here! Our COOKIE Program starts this week, and it is time to start taking orders! Both the **Digital Cookie** phase and the **Initial Order** phase begin this week.

January 16 – Digital Cookie Sales begin. The Digital Cookie® platform helps girls' superpower their cookie sales as they go beyond the booth with mobile and online channels. The platform is a fun, educational tool that helps girls run and manage their Girl Scout Cookie business online.

- Send reminders and links to parents about setting up their daughter's account.
- [Site Setup - Girl Scout 13 or Older](#) [Site Setup - Girl Scout Under 13](#)
- If a parent says they didn't receive the email, use this. [No Registration Email](#)
- **Online SAFETY FIRST!** Girls and their supervising parent/guardian must read, agree to, and abide by the Girl Scout Internet Safety Pledge, the Digital Cookie Pledge before engaging in online marketing and sales efforts through the cookie program. [Safety Tips for Digital Sales](#)
- Share with girls and parents. [Digital Marketing Tips for Cookie Entrepreneurs](#) and [Marketing to Customers](#).
- Girls and troops can take their Girl Scout Cookie Business to new heights by using [ABC Bakers' Themed Art](#) and [2026 It's Cookie Time Art](#). These resources help you find the right words and pictures to raise awareness about the GS Cookie Program. It's social planning made simple.
- Customers can choose to have their orders shipped, donated, or choose Girl Delivery. Parents must approve all Girl Delivery orders within 5 days, or they will default to cancel. Parents receive multiple notifications, and you can see it also on your Digital Cookie Troop Dashboard. See tip sheet [Approving Girl Delivery](#). The [Troop Dashboard](#) will help you monitor this for your troop.

January 16 – Initial Orders begin. Today is also the day that girls can begin taking face-to-face orders from their family and friends using the paper order card.

- Encourage the girls to get creative by setting up DIY order stations or staff meeting presentation at parent/family places of work.
- Girls can leave business cards or [Door Hangers](#) at places they visited where no one was there. Just remember to use troop #, 1st name only and link/QR Code to their site.

Cookie Rally for Girls – In-person experience for girls, parents, and troop volunteers to develop the skills they need to succeed in the 2026 cookie season. Learn about and taste this year's cookies (including the new cookie, Exploremores), set goals, work on money management, develop a booth strategy, and practice sales pitches during this instructive and engaging RALLY for cookies.

January 10 – Lafayette - [Register Now](#) **January 17 – Shreveport** [Register Now](#)

Service Units/Troops unable to attend can also plan a rally or do activities on their own. Check with your Service Unit to see if one is being planned. [2026 Rally Guide](#)

GSLPG will be hosting ZOOM meetings to give you a chance to come on and ask questions or get some help to make your Cookie Program a Success. These will recur every Tuesday during the sale from January 20 - March 17. Have a topic you want us to cover. Send it in to info@gslpg.org.

12:30 - [Office Hours Meeting Link](#) Meeting ID: 943 9928 3520 Passcode: 869718

6 pm - [After Hours Meeting Link](#) Meeting ID: 960 6145 4837 Passcode: 047914