



## Girl Scouts of Louisiana – Pines to the Gulf 2022-2023 Troop Cookie Program



### Pre-Sale

Before the program officially begins troops should identify a Troop Cookie Manager (TCM) who will need to complete and submit a [Cookie Program Troop Agreement](#) (only the volunteer completing this form will be given access to eBudde). The TCM can have other registered adults of their choosing added later. In addition, TCM's will need to complete the following:

- ✓ **Get Trained!** – take your TCM Cookie Training. Opportunities are available for new and returning volunteers under *Important Dates* on the [For Cookie Managers](#) page of [gslpg.org](#). You can download the full Cookie Program Calendar.
- ✓ Complete and submit an [ACH Authorization Form](#) (not necessary if we have one on file and there are no changes)
- ✓ Troops should have completed their [Annual Troop Finance Report](#) (not required for new troops started after January). If you have not, please do so at this time.
- ✓ Prepare for your troops **Digital Campaign** by completing your [Digital Cookie Volunteer Login](#). Your email should arrive around December 15.
- ✓ **Log in to eBudde** using the link provided in your welcome email you will receive once you have completed the above steps – eBudde is your digital command center for your Girl Scout Cookie Season.
  - Make sure that girls participating in the cookie program are registered Girl Scouts for the current year and show up in your girl tab in eBudde. Send missing girls into [info@gslpg.org](mailto:info@gslpg.org) so we can verify registration.
  - Visit the **Help tab** on your eBudde dashboard for additional tip sheets and microburst trainings available to help you have a successful cookie program.
  - Keep an eye on your email. Email communications will be sent out **every** Friday, starting December 30, with the next week's information to help keep you on track with due dates/deadlines. Create a folder in your inbox to be able to easily access them. Any "**Cookie Alerts**" will be a posted message on your Troop Dashboard. It is imperative that you review these messages.

**Getting Families Involved** – The Girl Scout Cookie Program is a team effort, and families and caregivers play a major role. With the support, assistance, and encouragement of her family, there's no stopping a Girl Scout! Level appropriate Family Meeting Guides are available on the [For Cookie Managers](#) page under resources.

- Review [Safety Guidelines](#)
  - Have parents submit the online [Cookie Program Parent Agreement](#) for each girl.
  - **Set a troop goal and encourage individual girl goals!** – With your girls and parents, decide on a sales goal for your troop and work with each girl to set a personal goal.
  - **Get to know** your parents and see who can help. Have them fill out the [Parent Contact Card](#).
  - **Go Digital!** Go over our online sales platform (Digital Cookies) with your girls and parents. Tell them about the email link each will receive prior to the sale (around December 27) to register each girl on the DOC site and set up their account. Digital sales start **January 6** so you want to be ready.
  - **Credit Card payments** are collected and processed through Digital Cookies online and through the app. .
  - Share the [Family Connection Guide](#) and [Cookie Badges and Family Entrepreneur Pins](#) with them.
- **Cookie Rally** – **GSLPG** will be hosting a live **Rally** on **January 14** in **Alexandria**. Check [gslpg.org](#) for updates.
  - **Join our GSLPG - Product Program Facebook page**

**What's New:** Girls and their customers will be happy to learn there's a new Girl Scout cookie for the 2023 season. **Raspberry Rally** is baked with a **pink raspberry-flavored** center and dipped in a chocolate coating for a taste that is both sweet and indulgent. It will be exclusively online for shipment only. Find tips on how to sell them on this [How to sell Raspberry Rallies](#) flyer. You can check out our full cookie lineup. [Meet the Cookies](#)

**Now you and your girls are ready!** Order cards are available from your SU Cookie Manager, Membership Specialist or the Lafayette and Shreveport Service Centers. Consider waiting and handing out these forms as close to the cookie sale start date as possible. Troops and girls should practice "On my Honor" and not take orders before the set dates.

