



Cookie Season 2025

Week-by-Week



Week 2 – January 12-18

- Please contact your local Service Unit Cookie Manager (SUCM) or info@gslpg.org if your troop still needs cookie order cards or assistance of any kind. Don't forget the resources on our website, [For Cookie Managers](#) page that can assist you with locked DOC accounts, forgotten passwords, etc. I can't stress enough how valuable the resources are for a smooth cookie program.
- Booths will be here before you know it and more information will be coming in the next couple of weeks. If your troop is planning in-person cookie sales events, there are lots of ways girls can creatively rise to the occasion! Whether they run a traditional, drive-thru or pop-up booth, girls will have fun making signs — and gain valuable experience managing money and talking to customers.
- Help your girls take their Girl Scout Cookie Program® to the next level by helping them plan with these action steps:
 - Hold a booth planning meeting so girls can divide roles, design their booths and create signage to attract customers.
 - Discuss with girls how transactions with customers will be handled safely.
 - When the time comes, spread the word about your upcoming event on social media
 - **Embrace Possibilities** with resources available at [ABC Smart Cookies Digital Art](#)
- **BLING YOUR BOOTH** - Let girls use their imagination and get creative about ways to get customers to stop at their booths. For more details and what's in it for your troop, take a look at our [Bling Your Booth](#) handout.
- [Cookie Line Up](#) and [Allergen Guide](#) flyers are also good info to have at booths.
- **Council Cookie Share** – Each year our **Cookies for a Cause** campaign will support our local Food Banks, Essential Workers, and Military personnel. Specific groups will be identified throughout the program as partnerships are made. It's easy, customers can just add cookies to the Donation column of their order. Troops collect the funds, but GSLPG takes care of the rest. In addition to the troops and girls getting credit and proceeds for these sales, girls can also earn rewards for their Cookie Share orders. Print a copy of the [Cookie Share](#) flyer for your booths.
- **COOKIE Crossover Patch** – remind girls who met the Fall Program requirements to set their goal to meet the Cookie Program requirements so they can earn their personalized patch.
- **Troop Cheers** – Don't forget to recognize girls for their accomplishments. Use this [Troop Cheers](#) tip sheet for how to.
- GSLPG will host meetings to give you a chance to come on and ask questions or get some help to make your Cookie Program a Success. These will reoccur each Tuesday at both noon and 6pm from January 14 - March 18. The links below can be used for each week. Have a topic you want us to cover. Send it in to info@gslpg.org.
 - **12 noon** - [Office Hours Meeting Link](#) Meeting ID: 934 1533 5848 Passcode: 371429
 - **6 pm** - [After Hours Meeting Link](#) Meeting ID: 992 2828 8370 Passcode: 098773

