



Cookie Season 2025

Week-by-Week



Post-Sale

Due to the extension of the sale the following dates were also moved back

- **March 22 – Cookie Cupboards will close**
- **March 23 – Troop Deadline** to transfer all cookies and payments to girls; to create and complete your main recognition order for your troop by 11:59pm.
 - [Season Close - Troop Checklist](#) will give you a rundown on what you will need to do to close out your sale. The training tab in Smart Cookies has videos/Quickbites to assist you with some of these steps.
 - If you still have inventory issues, concerns, or parent debt, let us know. Please fill out the [Product Program Problem Report](#) and contact your Membership Specialist so we can assist you on an individual basis. Please know that we will work with troops to continue their sales if the need is there, but communication is the key.
- **March 24– [ACH Funds Shortage Report](#) is due by 12 noon.** Check the Financial Summary on your troop dashboard for balance due council. There are several reports under the report tab (Total Troops Sales & Financial or the Troop Balance Summary) if you prefer something to print out. Reminder: IRM girls must deposit/pay gslpg the **total amount of sales** as stated in their paperwork. Your amount due to the council will be negative the amount of your troop proceeds.
- **March 25– Final ACH sweep; Final IRM balances due.**
- **Booths** – extending the sale will allow you an extra weekend of booth sales to help girls reach their personal goals and for you to deplete any inventory you have left. Troops should submit their Troop Secured Booths. We will not have the time needed, or know the locations, desired for council locations. Gslpg can submit to the Walmart stores you are interested in or give you clearance to contact a council location. Please submit these requests and we will see what we can do. **PLEASE DO NOT CONTACT COUNCIL SITES without approval.**
- **April 30** – Final rewards expected to Council and SU Cookie Managers. Please keep in mind that in some cases out of our control, an item is delayed or is on back order.
- **May 28** – Deadline for final rewards to be distributed to troops. Please keep the items in a pet-free, smoke-free environment for the safety of our volunteers/girls. If you do not have your rewards, please let us know
- **June 7** – Deadline for troops to notify SUCM's or Membership Specialist of missing or damaged items. For staff send in to info@gslpg.org
- **June 25** – Deadline for rewards to be distributed to girls.
- **June 30** – All unclaimed rewards back to council.

