

# 2025 Cookie Season Calendar



Digital Phase Begins .....	January 10
Initial Order Phase Begins .....	January 10
Council Cookie University – Lafayette .....	January 11
Council Cookie University – Shreveport .....	January 18
Round 1 of Cookie Booth Sign-ups Opens at 4pm (6 per troop/2 per chain) .....	January 23 - 26
Initial Order Entry Deadline for Cookies/Rewards: Troop Leaders Locked Out at 11:59 p.m. ....	January 27
Initial Order Entry Deadline for Cookie/Rewards: SUCM Locked Out at 11:59 p.m. ....	January 28
Round 2 of Cookie Booth Sign-ups Opens at 4pm (6 per troop/2 per chain) .....	February 3-4
Round 3 of Cookie Booth Sign-ups Opens at 4pm (6 per troop/2 per chain) .....	February 10-11
Cookie Delivery – Initial Order Pickup (each area will have a different date/location) .....	February 14-20
Cookie Booth Sign-ups Opens at 4pm (unlimited) .....	February 18
Cookie Cupboards Open .....	February 21
Booth Sales Begin .....	February 21
National Cookie Weekend .....	February 21-23
ACH Shortage Form Due by 12 noon .....	March 5
1st ACH Draft (50% of Initial Order minus DOC payments) .....	March 6
Last Day for Girl Delivery Orders in DOC .....	March 10
Cookie Cupboards Close .....	March 15
Cookie Sale Ends .....	March 16
ACH Shortage Form Due by 12 noon (check Smartcookies for balance due to council) .....	March 19
Final ACH Due to Council for Remaining Balance .....	March 20
Troop Deadline to Allocate Cookies and Payments   Submit Final Rewards by 11:59 p.m. ....	March 23
SU Deadline to Allocate Cookies and Payments   Submit Final Rewards by 11:59 p.m. ....	March 25
Final Rewards expected to Council/SUCM .....	April 30
Deadline for rewards to be distributed to troops .....	May 16
Deadline for troops to distribute rewards to girls .....	June 6
All Unclaimed Rewards Due Back to Council .....	June 30