

## **Girl Scout Cookie Booths: Get Ready for Louisiana's Sweetest Season!**

*Girl Scout Cookie Booths have Arrived.*

### **FOR IMMEDIATE RELEASE**

February 20<sup>th</sup>, 2025

LOUISIANA – Starting February 21<sup>st</sup>, 2025, Girl Scouts across the state of Louisiana will be setting up booths with everybody's favorite treat: Girl Scout Cookies!

The Girl Scout Cookie Program has been a tradition for more than one hundred years- the first known cookie sale dates back to 1917! The Girl Scout Cookie Program promotes the growth of 5 skills in our Girl Scouts: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics. A lot has changed in the last hundred years, but this has not: Girl Scouts continues to build girls of courage, confidence, and character.

Want to stock up on your classic Girl Scout favorites? Use our Cookie Finder at [www.gslpg.org/findcookies](http://www.gslpg.org/findcookies) to find a Cookie Booth near you! There's nothing quite like supporting girl entrepreneurship *and* stocking your freezer with Thin Mints at the same time!

There are a few new cookies on the block this year- Girl Scouts of Louisiana – Pines to the Gulf is excited to welcome Toast-Yay! (available this season only!) and Caramel Chocolate Chip. Toast-Yays! are a French Toast-inspired cookie with a delicious icing bottom. Caramel Chocolate Chips are rich caramel and chocolate cookies with a hint of sea salt and, best of all, they are certified gluten-free! Check out these new cookies and all of your favorites at a cookie booth near you.

While Girl Scout Cookies are a tasty tradition, they are so much more than a cookie! Girls learn valuable leadership skills by participating in the Cookie Program. In addition to this, funds generated by the Cookie Program stay local- Girl Scout troops use funds for leadership experiences, educational trips, and community projects. To learn more about Girl Scout Cookies and the benefits they provide to local communities, visit [www.gslpg.org/findcookies](http://www.gslpg.org/findcookies).

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### **About Girl Scouts of Louisiana Pines to the Gulf**

We are a chartered council with Girl Scouts of the USA, supporting nearly 3,000 girls in partnership with over 1,500 volunteers. We service 42 parishes in Louisiana through council-sponsored girl program and activities, local resources and support, and adult learning opportunities. The headquarters is in Lafayette as well as a location in Shreveport.

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Girl Scouts of Louisiana- Pines to the Gulf

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