

A photograph of three young girls in a grassy field. The girl on the left has blonde hair and is wearing a purple top with a red backpack. The girl in the middle has dark skin and long braids, wearing a blue shirt. The girl on the right has blonde hair and is wearing a yellow shirt with a Girl Scouts logo. They are all looking down at something in the grass. The background is a blurred green field.

girl scouts  
of louisiana  
pines to the gulf

# Annual Report

2024



# BOARD OF DIRECTORS

Beverly Smith-Paige, 1st Vice Chair  
Barbara Casey, 2nd Vice Chair  
Brittany Bass-Arvie, Secretary  
Yvette Lucas, Treasurer

## MEMBERS AT LARGE

Leigh Hersey  
Golden Ellis-Harris  
Sattaria 'Tari' Dilks  
Jessica Hutchings  
Judith Washington  
Rashauna Moody  
Phyllis Mason-Fisher  
Katie Dawson  
Michelle Karam

## GIRL ADVISOR

Ava Theriot



Hailey Norris, Board Chair

In 2024, we dedicated ourselves to inspiring and mobilizing our volunteers, girls, board, and staff to champion our council's crucial recovery vision. Guided by the principle of "Boosting for Better," we made great strides in increasing our membership, resources, and efficiency while pursuing operational excellence. This unwavering commitment has resulted in membership growth and improved retention and has created a meaningful impact in our community.

As we celebrate these achievements, we recognize that our journey is far from over. We are resolutely committed to ensuring that every girl has access to the transformative power of the Girl Scout Leadership Experience, both now and in the years to come. Our dedication to this mission empowers us to equip girls with the essential skills they need to thrive, excel in school, and prepare for future roles in leadership and community involvement. Together, we are forging a brighter, more equitable future for all girls.

Rachel Broussard, CEO



# WHO WE ARE

## Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

## Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.



## MEMBERSHIP

2,132

Girls

806

Adults

404

Lifetime

## SUMMER CAMP

2

Day Camps

3

Summer Camps hosted  
at GSLPG Properties

2

Overnight Trips

284 girls in attendance

## HIGHEST AWARDS

3

Gold Awards

2

Silver Awards

20

Bronze Awards



# COOKIES

585,966 Packages Sold  
1,560 Girls Selling  
6,553 Packages Donated





# FINANCIAL REPORT

Cookie Sales.....	\$1,889,212
Investment Income.....	\$565,889
Other Misc.....	\$75,071
Fall Product Sales.....	\$55,310
Grants & Donations.....	\$46,476
United Way.....	\$39,613
Sales of Supplies.....	\$34,393
Program Service Fees.....	\$28,150
Annual Support.....	\$15,915
<b>Total Public Support and Revenue.....</b>	<b>\$2,750,029</b>
 Program Services.....	 \$1,902,443
Management & General.....	\$240,480
Fundraising.....	\$122,039
 <b>Total Expenses.....</b>	 <b>\$2,264,962</b>





# DONORS

## Supporter

(\$100-\$249)

Carrie Pharr  
Golden Ellis-Harris  
Nicole St Andre  
Phyllis Fisher  
Tammy Fail  
Jessica Hall  
Windy McDowell  
Cherrie Groves  
Cami Camors  
Skylar Hall  
Ann Broussard  
Mellissa Cruea  
Kathryn Hoag  
Crystal Frederick  
Stephanie Stinyard  
Alex McGinn  
Tessa LaFleur  
Whitney Peters

## Friend

(\$30-\$99)

Jessica Williams  
Judith Washington  
Naakiska Cherif  
Tiffany Tipton  
Katy Larsen  
Ms. Jessica Hutchings  
Sandra Ginsburg  
Paige Miller  
Jane Snyder  
Brittany Bass Arvie  
Danielle Brown  
James Elton  
Leah Scott  
Katherin Miller

## Partner

(\$250-\$499)

Francesca Posey  
Melissa F Hartwell  
Ms. Yvette Lucas  
Ms. Leigh Hersey  
Cassie Miller  
Katie Dawson  
Haley Norris  
Allison Doucet

## Advocate

(\$500+)

Susan Sewall  
Deborah Amy  
Ellen Ballard  
Mr. Keven Webb  
Mallorie Frelich  
Heather Carpenter  
Beverly Paige  
Sattaria Dilks  
Michelle Karam  
Rachel Broussard  
Beth Callais  
Kara Guillory



# CORPORATE AND COMMUNITY INVESTMENT PARTNERS

- Acadian Ambulance Service
- Acadiana Pools, Inc
- Accessibility by Design, Inc.
- Adopted Dog Brewing LLC
- Arc Caddo-Bossier
- Argent Financial Group
- Baker Agri-Forest Properties LLC
- Barksdale Federal Credit Union
- Broussard Poche
- Caddo Parish Commission
- Carter Credit Union
- Cleco
- Community First Bank
- Community Foundation of Acadiana
- Community Foundation of North Louisiana
- Danielle Brown
- Domingue Szabo & Associates, Inc
- Dr. Al Granger
- FINRA Investor Education Foundation
- Firetech Solutions
- First Horizons
- GSUSA
- Gulf Coast Office Products
- Kendra Scott
- Kroger
- LineOne
- Louisiana Children's Trust Fund
- LSU Shreveport
- Martin Foundation
- Morgan Stanley
- Paul and Betty McDonald Foundation
- Pelican State Credit Union
- Pinhook Foundation
- Red River Bank
- Roger E Boynton Attorney at Law
- Stuller Family Foundation
- South City Optimist Club of Lake Charles Inc
- St. Landry Bank & Trust Co.
- The Fred B. & Ruth B. Zigler Foundation
- Tower Place of Monroe
- United Way for South Louisiana
- United Way of Central Louisiana
- United Way of Northeast Louisiana
- United Way of SWLA



# COMMUNITY PARTNERS

- 2<sup>nd</sup> and Charles in Lafayette
- Acadiana Cane Cutters
- Black Bayou Lake
- Central Louisiana Regional Area Chamber of Commerce
- Chamber of Commerce Caddo
- Chamber of Commerce Lake Charles
- Chicot State Park
- City of Shreveport
- Code Ninjas
- Community First Bank of Lafayette
- EF Tours
- FINRA Investor Education Foundation
- Fort Johnson
- Greater Shreveport Chamber of Commerce
- International Crane Foundation
- J.S. Clark Elementary School
- Junior League Lafayette
- Kappa Delta
- Keep Bossier Beautiful
- Keep Louisiana Beautiful
- Kendra Scott
- Kevin Guidry Produce
- LA Tech Athletics
- Louisiana Public Libraries
- Louisiana State Parks System
- Louisiana State University- Shreveport
- Moncus Park
- One Acadiana
- OWL Center
- Pelican State Credit Union
- Ragin' Cajuns Women Soccer and Softball
- Red River Wildlife Refuge
- Sam Houston Jones State Park
- Sasol
- Shreveport Mudbugs Hockey
- the National Wildlife Refuge Center
- the Northeast Louisiana Children's Museum
- University of Louisiana-Lafayette
- Volunteers of America Shreveport
- Walter B. Jacobs Memorial Nature Park
- West Monroe-West Ouachita Chamber of Commerce
- Zoosiana



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1720 Kaliste Saloom Road Suite C-1  
Lafayette, LA 70508

\*we apologize for any inadvertent omissions of donors, partners, etc.