

Get the cheer going for Raspberry Rally™!

Here's how you can pump up the excitement for the new Girl Scout Cookie™ at booths and online.



QR Codes

Create a QR code that directs customers to buy on your Digital Cookie® page. Place it on your order card or booth flyers and signs.



Box Signs

Display a sample Raspberry Rally package at your booth, and attach a sign to it to give customers flavor info and instructions on how to buy.



Table Tents

If you don't have sample packages, you can feature the same info with a table tent sign. Use the talking points on the back to answer customer questions about the new cookie!



Sticker Pages

Let customers know the cookies will sell quickly with stickers that say, "Available while supplies last!"



Booth Poster

Use the back of this flyer as booth signage. Or, if you created your own Raspberry Rally sign at your cookie rally, you can place it at booths, events or your caregivers' workplaces.



Pennant Banner

Create a banner for your booth out of construction paper, string and flag templates.



Raspberry Rally Pom-Poms

Fashion yourself with DIY pom-poms to bring cheer to your booth. Pair with "Exclusively sold online!" signage so customers know how to buy.



Social Media Resources

Post on social media to let family and friends know you're selling Raspberry Rally cookies online.* Find ready-made posts at LittleBrownie.com.

With all these resources to choose from, you're ready to spread cheer this Girl Scout Cookie Season!



Templates available in the eBudde™ Help Center!

Raspberry Rally™

NATURALLY FLAVORED WITH
OTHER NATURAL FLAVORS

Thin, crispy cookies
infused with raspberry
flavor, dipped in
chocolaty coating

Available
While
Supplies
Last!

QR CODE
HERE

Shipped
Only!

