

Girl Scouts of Louisiana – Pines to the Gulf 2022 Troop Cookie Program

Week 2 (January 9-15)

- Please contact your local Service Unit Cookie Manager (SUCM) or info@gslpg.org if your troop still needs cookie order cards or assistance of any kind.
- If your troop is planning in-person cookie sales events, there are lots of ways girls can creatively rise to the occasion! Whether they run a traditional, drive-thru or pop-up booth, girls will have fun making signs — and gain valuable experience managing money and talking to customers.
- Check out our [Booth Reference Guide](#) for the latest information. Please take the time to share this information with everyone in your troop participating in booth sales.
- Help girls plan their in-person events with these action steps:
 - Hold a booth planning meeting, in person or virtually, so girls can divide roles, design their booths and create signage to attract customers.
 - Discuss with girls how transactions with customers will be handled safely.
 - Spread the word about your upcoming event on social media
- **Troop Link** – Troop links are another way the troop can work together towards their goal. There are two links available, and your troop can decide how they choose to use one or both. Use this link for more information on [Troop Cookie Links](#) .
- Don't forget about VIRTUAL Booths. Your troop can use your troop link to receive pick-up or delivery orders. So easy and fun!
- **BLING YOUR BOOTH** - Let girls use their imagination and get creative about ways to get customers to stop at their booths. For more details and what's in it for your troop, take a look at our [Bling Your Booth](#) handout.
- **COOKIE Crossover Patch** – remind girls who met the Fall Program requirements to set their goal to meet the Cookie Program requirements so they can earn their personalized patch.
- **Council Gift of Caring** – Each year our **Cookies for a Cause** campaign will support our local Food Banks, Essential Workers, and Military personnel. Specific groups will be identified throughout the program as partnerships are made. It's easy, customers can just add cookies to the Donation column of their order. Troops collect the funds, but GSLPG takes care of the rest. Girls can earn great rewards for their CGOC orders.
- Questions on Girl Scouts' stances on a variety of social issues often come up around cookie season. Be sure you're prepared to answer questions, or even direct customers to where to find more details by visiting our [WHAT WE STAND FOR](#) page.
- **CLIMB WITH COURAGE**: Help your girls take their Girl Scout Cookie Program® to the next level! Check out all the additional resources available at <https://www.littlebrowniebakers.com/volunteers/>

