Girl Scouts of Louisiana – Pines to the Gulf 2022 Troop Cookie Program

Pre-Sale

Before the program officially begins troops should identify a Troop Cookie Manager who will need to: Complete and submit your <u>Troop Cookie Manager Agreement</u> (only the volunteer completing this form will be given access to eBudde). The TCM can add or have other registered adults of their choosing added later.

- ✓ **Get Trained!** take your TCM Cookie Training, Look under Important dates on the following link. https://www.gslpg.org/en/cookies/ForTroopCookieManagers
- ✓ Code yourself as the **Troop Cookie Manager in My GS** (your troop leader can also do this for you)
- ✓ Complete and submit an <u>ACH Authorization Form</u> (not necessary if you previously completed one and no changes)
- ✓ Log in to eBudde using the link provided in your welcome email you will receive once you have completed the above steps eBudde is your digital command center for your Girl Scout Cookie Season.
 - ➤ Make sure that girls participating in the cookie program are registered Girl Scouts for the current year and show up in your girl tab in eBudde. Send missing girls into info@gslpg.org.
 - > Visit the **Help tab** on your eBudde dashboard and view all the tip sheets and microburst trainings available to help you have a successful cookie program.
 - ➤ Keep an eye on your email. Email communications will be sent out **every** Monday to help keep you on track with due dates/deadlines. Create a folder in your inbox to be able to easily access them. Any "**Cookie Alerts**" will be a posted message on your Troop Dashboard. It is imperative that you review these messages.
- **Getting Families Involved –** The Girl Scout Cookie Program is a team effort, and families and caregivers play a major role. With the support, assistance, and encouragement of her family, there's no stopping a Girl Scout!
 - ➤ Review Safety Guidelines
 - > Have parents submit the online Cookie Program Parent Agreement Form for each girl.
 - ➤ Set a troop goal and encourage individual girl goals! With your girls and parents, decide on a sales goal for your troop and work with each girl to set a personal goal.
 - ➤ Go Digital! Go over our online sales platform (Digital Cookies) with your girls and parents. Tell them about the email link each will receive prior to the sale to register each girl on the DOC site and set up their account. Digital sales start January 5 so you want to be ready.
 - > Credit Card payments are collected and processed through Digital Cookies. Go over the process with them.
 - ➤ Share the Family Connection Guide with your families.
- Cookie Rally This is a great way to get the girls excited about the program. Find out if your local Service Unit is holding one. If not, girls can attend GSLPG's Virtual Rally on January 8.
- Join our GSLPG Product Program Facebook page

What's New: Girls and their customers will be happy to learn there's a new Girl Scout cookie for the 2022 season. Adventurefuls are an indulgent brownie-inspired cookie with caramel flavored crème and a hint of sea salt. Check out our full cookie lineup. Meet the Cookies

After much research and consultation with our vendor, GSLPG has decided to increase the price of our cookies. Girl Scout traditional varieties, which include the Adventurefuls, will be \$5 and the specialty varieties will be \$6. Cookie Price Increase FAQ

Now you and your girls are ready! Order cards are available from your SU Cookie Manager, Membership Specialists or the Lafayette and Shreveport Service Centers. Consider waiting and handing out these forms as close to the cookie sale start date as possible. Troops and girls should practice "On my Honor" and not take orders before the set dates.

CLIMB = WITH COURAGE