

On average, Girl Scouts were **two times as likely** to have done entrepreneurial activities as other girls!

*"Today's Girls, Tomorrow's Entrepreneurs"*  
Girl Scout Research Institute, 2019



## BADGES, PATCHES AND CERTIFICATES

How can you inspire girls to think courageously? Let girls know how they can earn a **badge or patch** — and wear it on their vest or sash — as a symbol of their important Girl Scout Cookie Program achievements.

Girls can earn one of the new Cookie Business badges this year when they complete requirements that help them develop new skills as they learn and grow their business. Badges are official Girl Scouts of the USA recognitions that can be placed on the front of their Girl Scout uniform.

Girls collect patches as they achieve specific cookie program milestones, including things like sending emails, selling at booths and using Digital Cookie. These are fun patches that can be worn on the back of the uniform to show her cookie business success.

### Where you'll learn more:

- [girlscouts.org/cookiebadges](https://girlscouts.org/cookiebadges)
- [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders) for poster download

**Certificates and patches** can be used for recognition at any point in the Girl Scout Cookie Season, from the earliest planning meetings through the booth phase.

### Where you'll learn more:

- [LittleBrownie.com/volunteers](https://LittleBrownie.com/volunteers)



Check out the **NEW** Cookie Business badges and Financial Literacy badges at [girlscouts.org/en/our-program/badges/badge\\_explorer](https://girlscouts.org/en/our-program/badges/badge_explorer).

