

**GIRL SCOUTS OF LOUISIANA – PINES TO THE GULF  
REGIONAL MEETING AGENDA**



**OCTOBER 18<sup>th</sup> & 25<sup>th</sup>, 2022  
6:30 p.m. – 8:00 p.m.**

<b>PRESENTER</b>	<b>ITEM</b>
Staff Member	1. Gift card giveaway
Board Member	2. Meeting called to order and welcome
Board Member	3. Purpose for Regional Meetings
Board Member	4. Conduct election of delegates and delegate convener to the Annual Meeting.
Fran & Rachel	<ul style="list-style-type: none"> <li>• Recover, Rebuild and Rally!</li> <li>• General &amp; National Council Session (NCS) Updates</li> </ul>
Board Member	5. Board of directors nominee ask
Board Member	6. Annual Meeting Invite. Everyone 14 years and older is invited, and attendance is required for delegates.
Staff	7. Door prize giveaway
	8. Remind to complete online survey
	9. Adjourn

**Here's How You Can Participate**

**Lafayette In-Person Meeting: October 25<sup>th</sup>**

**Shreveport In-Person Meeting: October 18<sup>th</sup>**

**Virtual Session October 25:**

Meeting Id: 985 8576 6924

Passcode: 968399

To Join the Meeting

Join from a PC, Mac, iPad, iPhone or Android device:

Please click this URL to

join. [https://zoom.us/j/98585766924?tk=YnXGKvgD2tzEw0sdyWvy4mHLk4oB2HwfkImxgTXG0\\_s.DQMAAAAW9CtsDBZ0ckVfWXN6aFJmLXphdHppSUd2YXd3AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA](https://zoom.us/j/98585766924?tk=YnXGKvgD2tzEw0sdyWvy4mHLk4oB2HwfkImxgTXG0_s.DQMAAAAW9CtsDBZ0ckVfWXN6aFJmLXphdHppSUd2YXd3AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA)



---

While we've suffered tremendous change and challenges over the last three years, including our many natural disasters and the pandemic, we are optimistic for the future and steadfast in our recovery. During Membership Year (MY2022), we focused on building our programmatic opportunities and tightening our finances. We are pleased that we have begun to build back council programmatic efforts, such as summer camp and community partner programs which have continued to grow over the last year. We plan to expand our focus on improving and enhancing these efforts during MY2023.

We are also very thankful that we are off to an excellent start for this year with the 75th Anniversary of Camp Wawbansee, the Snore and Roar Overnight Event, and our 2022 Women of Distinction Event which have already occurred this fall. Additionally, we have already begun to build an action-packed spring and summer program calendar!

However, our current challenge is to rebuild our membership base. Many obstacles remain, such as accessing schools and acquiring new volunteers and girls. Below is a summary of how we plan to tackle this challenge to Recover, Rebuild, and Rally.

**Summary of GSPG's MY2023 Strategic Goals:**

- **Maintain, Sustain, and Increase Membership:** Determine resource allocation to increase recruitment and retention efforts. We must be data-driven and determine what we must continue, start, and stop doing to achieve membership success.
  - Work to get the Membership Department firmly planted in spring recruitment and retention efforts with a "right now" plan.
  - Ensure the Membership Department has a clearly defined membership planning timeline, goals, training, and resources for 2023.
  - Remain focused on elementary market segmentation recruitment.
  - Improve Member Experience: build and implement a support strategy for external and internal member audiences, emphasizing a back-to-basics approach that includes:
    - ✓ More support to first-year leaders
    - ✓ Bridging years focus
    - ✓ Ensure we are strategically building council programming to support recruitment and retention.
    - ✓ Overall Volunteer Support: Evaluate current service unit and support structures to adjust for current member needs, as a lot has changed during the pandemic and the ensuing years.

- **Maintain, Sustain, and Increase Revenue:** Determine how we can better monetize our services and program. Identify revenue streams and determine appropriate resource allocations needed to reach revenue goals. What are our realities and opportunities, and what is on the horizon for MY2023?
  - Grow Product Program revenue by working to increase new and returning members.
  - Improve budgeting to actual program cost
  - Implement an MY2023 Development Strategic Plan that can build on the MY2022 plan
  - Implement a camp campaign to garner more support for the camps and increase revenue for them at the same time
  - Grow community and development partnerships through program and development collaboration
  - Expand camp user fees to other aspects of camp programming to support camp budgetary needs
  
- **Use Resources Wisely:** Determine where and how we can use our resources more wisely. We've done well with reducing costs, so where can we be more creative with our resources?
  - Continue budget monitoring
  - Provide budget management education
  - Consider and implement creative ways to use council resources: property, staff, volunteers, and funding
  
- **Normalize Operations:** Continue work to improve our workplace culture and increase employee productivity and work-life balance.
  - Continue and improve efforts on the hybrid workplace model
  - Work to normalize staff resources, meetings, training, etc.
  - Continue normalization efforts around council programming for members

## **GIRL SCOUTS OF LOUISIANA – PINES TO THE GULF CONFUSED ABOUT REGIONS, DELEGATES, AND ANNUAL MEETINGS?**

Here are some WHO's, WHAT's, and WHY's to help answer your questions.

### **WHAT are Regional Meetings and WHY are they important?**

Regions are geographic areas within the council jurisdiction established by the board of directors. Regions fulfill two major functions of the council's democratic process.

1. Provide the structure for the election of delegates, formation of the corporation, and a formal channel of communication from the board of directors to the membership.
2. Allow the membership a way to participate in council business, enabling them to influence board decisions and the council's strategic plan, react to and give input on matters that may be referred by the board of directors, and initiate proposals to the board of directors on matters of importance to the total membership.

### **WHY are delegates elected and WHAT do they do?**

In Girl Scouts of Louisiana – Pines to the Gulf, delegates are elected through regional meetings to be members of the corporation (or to be the delegate body).

Delegates must attend the Annual Meeting where they have an opportunity to fulfill the following responsibilities:

1. Give direction for Girl Scouting within the council's geographic area.
2. Receive the stewardship report from the board of directors, including a report on the council's financial status.
3. Hear any other pertinent reports.
4. Take part in discussions about major areas of concern or future actions that will have an impact on the total council.
5. Take action on proposals that have been approved by the board of directors.
6. Amend the council articles of incorporation and bylaws.
7. Elect the officers and members of the board of directors and nominating committee and the delegates to the National Council.

Delegates need to be informed of the issues to be discussed at the Annual Meeting before the meeting day. The council will provide training and/or an informational packet to meet this need of the delegates.

THE DELEGATES HAVE THE AUTHORITY BOTH TO GIVE GUIDANCE TO THE OVERALL POLICY DIRECTION OF THE COUNCIL AND TO ELECT THOSE RESPONSIBLE FOR ONGOING POLICY DECISIONS – THE CORPORATE OFFICERS AND BOARD MEMBERS.

As delegates participate in the official business of the corporation (council), they become members of the select group of individuals who are fulfilling our founder, Juliette Low's dream that the representatives from every community be involved in making decisions about the future of the Girl Scout movement in the United States of America.

### **WHY are Annual Meetings important?**

The Annual Meeting is a Girl Scout council's deliberative assembly – the factual reality of its democratic principles and practices. It is important for several reasons.

1. The corporation (council) is required by state law to meet at least once a year.
2. The annual meeting provides the opportunity for delegates to become involved in the council's planning process and be informed on the anticipated future of Girl Scouting in the council.
3. The business conducted by the council at the annual meeting – the election of its volunteer leadership and discussion of major policy issues – legally enables the corporation (council) to continue its work.

### **WHO may attend the Annual Meeting?**

1. It is the responsibility of the elected delegates to attend the meeting.
2. Any registered Girl Scout 14 years or older is also invited to attend.

Note: Only elected delegates have the power to vote.

# Girl Scouts of Louisiana – Pines to the Gulf Council

## Regional Delegate

**APPOINTED BY:** Elected position  
**RESPONSIBLE TO:** Region Members  
**MAJOR CONTACT:** Membership Specialist  
**PURPOSE:** To act on behalf of their region in regard to the business of the council

### ELECTION OF DELEGATES

Delegates are elected by majority vote at the Regional Meeting. The number of council delegates from each region shall be determined by a formula based upon girl membership as of August. Alternate delegates shall be elected and certified by the region at the same time as the delegates.

### MAJOR RESPONSIBILITIES

- ✓ Attend and participate in Annual and Regional Meetings during his/her term of office.
- ✓ Review and discuss items of business with other delegates and their region prior to the annual meeting.
- ✓ Report to his/her region following the annual meeting.
- ✓ Elect the officers of the council, the members-at-large of the board of directors, board development committee, and delegates and alternates to the National Council of Girl Scouts of the United States of America.
- ✓ Determine the general lines of direction for Girl Scouting locally, by receiving and acting upon reports of the board of directors and by giving guidance to the board.
- ✓ Amend the council articles of incorporation and bylaws.
- ✓ Take all action requiring membership vote, within the responsibilities of the council.
- ✓ Conduct such other business as may, from time to time, come before him/her.

### COMPETENCIES

- ✓ An understanding and acceptance of GSUSA and council policies and of your responsibility to Girl Scouts of Louisiana – Pines to the Gulf Council.
- ✓ Be a currently registered member of GSUSA, at least 14 years old in region from which elected.

Regional Delegate

- ✓ An understanding and acceptance of the Girl Scout Promise, Law, Mission and four program goals.
- ✓ Be an active member in region elected.
- ✓ Be interested in the business of the council and willing to participate in council, regional, and service unit meetings.
- ✓ Be willing to report and share the business of council with the region.

### **BENEFITS**

- ✓ Being a part of the democratic process by voting on behalf of your geographic area in areas concerning policy and the election of new board members.

### **TIME REQUIRED**

- ✓ Delegates are elected for one year.
- ✓ Attendance at Regional Meeting, Annual Meeting and Service Unit Meetings prior to and after Annual Meeting.



# Girl Scouts of Louisiana – Pines to the Gulf Council

## Regional Delegate Convener

**APPOINTED BY:** Elected position  
**RESPONSIBLE TO:** Region Members  
**MAJOR CONTACT:** Membership Specialist  
**PURPOSE:** To act on behalf of their region in regard to the business of the council

### ELECTION OF DELEGATE CONVENER

Delegate Conveners are elected by majority vote at the Regional Meeting.

### MAJOR RESPONSIBILITIES

- ✓ Convene, as necessary, the delegates elected by the region to inform them of issues to be considered at the annual meeting.
- ✓ Fill vacancies in delegate roster from the alternate delegate roster and notify the council office of the change.
- ✓ Attend and participate in Annual and Regional Meetings during his/her term of office.
- ✓ Review and discuss items of business with other delegates and their region prior to the annual meeting.
- ✓ Report to his/her region following the annual meeting.
- ✓ Elect the officers of the council, the members-at-large of the board of directors, board development committee, and delegates and alternates to the National Council of Girl Scouts of the United States of America.
- ✓ Determine the general lines of direction for Girl Scouting locally, by receiving and acting upon reports of the board of directors and by giving guidance to the board.
- ✓ Amend the council articles of incorporation and bylaws.
- ✓ Take all action requiring membership vote, within the responsibilities of the council.
- ✓ Conduct such other business as may, from time to time, come before him/her.

### COMPETENCIES

- ✓ An understanding and acceptance of GSUSA and council policies and of your responsibility to Girl Scouts of Louisiana – Pines to the Gulf Council.
- ✓ Be a currently registered member of GSUSA, at least 14 years old in region from which elected.

- ✓ An understanding and acceptance of the Girl Scout Promise, Law, Mission and four program goals.
- ✓ Be an active member in region elected.
- ✓ Be interested in the business of the council and willing to participate in council, regional, and service unit meetings.
- ✓ Be willing to report and share the business of council with the region.

### **BENEFITS**

- ✓ Being a part of the democratic process by voting on behalf of your geographic area in areas concerning policy and the election of new board members.

### **TIME REQUIRED**

- ✓ Delegate Conveners are elected for one year.
- ✓ Attendance at Regional Meeting, Annual Meeting and Service Unit Meetings prior to and after Annual Meeting.

# Girl Scouts of Louisiana – Pines to the Gulf Action Proposal

Date: \_\_\_\_\_

From: \_\_\_\_\_

Phone#: \_\_\_\_\_ (Home) \_\_\_\_\_ (Cell) Address: \_\_\_\_\_

\_\_\_\_\_ City: \_\_\_\_\_

\_\_\_\_\_ Zip: \_\_\_\_\_ Service Unit #: \_\_\_\_\_

Action Desired:

Reasons:

Suggestions for carrying out action (Be specific):

Support:

Signed: \_\_\_\_\_

## OFFICE USE ONLY:

Referred to: \_\_\_\_\_

Action taken: \_\_\_\_\_ By Whom: \_\_\_\_\_ Date: \_\_\_\_\_

Date Notification of action mailed: \_\_\_\_\_ Signed: \_\_\_\_\_

**ACTION PROPOSALS:  
PUTTING IDEAS INTO ACTION**

The following material is intended to assist the membership in formulating proposals and use of channels so that communication between members, the board of directors, and the chief executive officer may effectively occur.

There are several channels that are open to the membership. Communicate idea while it is in the early conception state to:

Region Convener  
Service Unit Manager  
Troop Support Specialist  
Chair of the Council  
Chief Executive Officer  
or  
Mail to Council Service Center

It will be processed and sent to the proper group or person for an answer and/or implementation. Proposals concerning Council Policy should be directed to the board of directors and proposals concerning operations should be directed to the chief executive officer.

The individual or group initiating the idea should formalize the idea and submit a written proposal containing:

1. A statement of the action desired.
2. The reason for the action and the anticipated results.
3. Suggestions for carrying out action.
4. The support or the number of people supporting the proposals.

Persons initiating proposals will receive prompt replies to their proposals. Assistance is available from the Region Convener or the membership specialist to an individual or group in formalizing the proposal.

If the proposal involves action at the council meeting, it is advisable to plan a three-month time period between the origin of the proposal and council meeting.

## GIRL SCOUTS OF LOUISIANA – PINES TO THE GULF REFERRAL FORM FOR ELECTIVE OFFICE

Persons referred must meet the following criteria:

1. Accept the principles, beliefs, and purpose of Girl Scouting.
2. Understand cultural, social, and economic trends, and their effect on Girl Scouting and its activities.
3. Have the ability to weigh facts and issues for decision making.
4. Be available to attend meetings.

<input type="checkbox"/> Mrs.			<input type="checkbox"/> Ms.			<input type="checkbox"/> Miss			<input type="checkbox"/> Mr.			<input type="checkbox"/> Other _____		
Last Name						First Name								
Address														
City				State				Zip						
Employer						Title								
Business Address														
City				State				Zip						
Telephone: Home				Business				Fax						
<b>Submitted By:</b>														
Last Name				First Name				Telephone						
Address														
City				State				Zip						
<b>Return to: Girl Scouts of Louisiana – Pines to the Gulf</b> <b>1720 Kaliste Saloom Rd., Suite C1</b> <b>Lafayette, LA 70508-6140</b>														

GSUSA national policy on selection of adult's states: "Members of Girl Scout council boards of directors ... shall be selected so that the boards of directors represent diverse population groups and can bring to their deliberations a variety of points of view and life experiences, as well as access to cultural, religious, educational, civic, and economic resources." (Blue Book of Basic Documents)

We are providing this attachment to assist the nominating committee in fulfilling this requirement. However, this form is optional.

Race:	<input type="checkbox"/> American Indian or Alaskan Native	<input type="checkbox"/> Asian or Pacific Islander	<input type="checkbox"/> Black	<input type="checkbox"/> White		
Those Reported Also of Hispanic Origin:						
	<input type="checkbox"/> American Indian or Alaskan Native	<input type="checkbox"/> Asian or Pacific Islander	<input type="checkbox"/> Black	<input type="checkbox"/> White		
Age Range:	<input type="checkbox"/> 18-29	<input type="checkbox"/> 30-39	<input type="checkbox"/> 40-49	<input type="checkbox"/> 50-59	<input type="checkbox"/> 60 plus	
Religious Preference:						
	<input type="checkbox"/> American Indian Spiritual Tradition	<input type="checkbox"/> Buddhist	<input type="checkbox"/> Catholic	<input type="checkbox"/> Hindu	<input type="checkbox"/> Islamic	<input type="checkbox"/> Jewish
	<input type="checkbox"/> Other _____				<input type="checkbox"/> Protestant	