

Female Leadership and the Leadership Pipeline

- From the boardroom to the courtroom to the caucus room, the need for female leadership has never been clearer or more urgent than it is today—and only Girl Scouts has the expertise to give girls and young women the tools they need to empower themselves and assume their rightful role as leaders.
- Gender balance in the workplace and in the public sphere is vital to ensuring that every voice is heard and every outlook is considered. Girl Scouts has more than 100 years of experience teaching girls that their voices count and that they must stand up for what they believe in and *expect* to take the lead.
- To create more female leaders, we need to start young and make sure today's girls are acquiring the courage, confidence, character, and other skills they need to take the reins of leadership in the 21st century. Girl Scouts understands this vital connection between youth and future success and offers programming specifically designed with girls in mind.
- To prepare girls for the leadership roles they'll take on in the future, we need to provide them with an unparalleled leadership experience *now*—an experience that can only come from the *best* leadership organization for girls in the world: Girl Scouts.
- Women bring invaluable perspectives to the courtroom, the classroom, and the caucus room. If the United States is to maintain its competitive edge in the fast-paced environment of today and tomorrow, we must leverage the full potential of our workforce. Girl Scouts, the *best* leadership experience for girls in the world, brings more than a century of experience helping girls unlock their potential and unleash it in our world.
- Girl Scouts has been a key driver of workforce development for women for over a century.
- The lifetime benefits of Girl Scouting include the confidence women need to lead in the careers of today and the future.
- The workforce pipeline Girl Scouts creates starts as young as five, when girls sell their first Girl Scout Cookies, and in the process, learn vital financial literacy skills that benefit them their entire lives.