

Girl Scouts of Louisiana - Pines to the Gulf 2024 Cookie Program

## Week 4 (January 21-27)

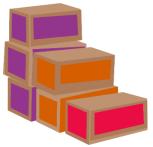
- January 23 is the deadline for Troops to submit their Initial Order. This includes cookies and rewards. TCM's have until 11:59pm to enter their orders. After this time, you will be locked out of the initial order tab. Please enter all orders and make necessary adjustments prior to this time.
- Digital Order Cookies for girl delivery **must already be approved** by the parent for them to be included in your Initial Order. Approved cookies will already be listed under the girls' name. Orders not approved or placed after this deadline will be included in the direct sale numbers.
- Parents can enter their daughters order card using the My Cookies Tab in DC24. These offline orders do not carry over to eBudde after January 21. And will show as "needs attention" on IO tab. All other order card entries must be manually added in eBudde.



- Not sure how to place your order? There are many resources to assist you. eBudde Help Center has both written out and Microburst trainings: eBudde Volunteer Training: Initial Order.
- Gslpg will also be hosting another afterhours ZOOM meeting on January 22, 6pm. You can join us by following this link Placing your Initial Order and use Meeting ID: 973 6904 7135 Passcode: 166676
- If your troop has earned the Initial Order reward by having a PGA (per girl average) of 325+, all girls selling + 2 adults will earn the reward. NOTE: You can't add cookies, then later remove from a girls Initial Order to trigger this reward. The girl Initial Reward should only be for those girls that truly earned it by having 275+ pkgs sold on her pre-sale order. Rewards will automatically be calculated. Just verify and submit.
- Troops with the majority CSA girls can opt out of rewards. Troops doing so will get an additional .10 per package, earned patches and girls reaching the 1000+ level will be able to attend the Cookie CEO event. Send request to info@gslpg.org.
- You need to consider your booth sale needs for at least the 1<sup>st</sup> weekend. Your booth sale cookies should be placed in the "Booth" line to pick them up with your initial order. All orders are rounded to the case, so be sure that you review your "Extra" line when considering your additional order for booths.

## TAKE STOCK AND RESTOCK!

Deciding how many packages to order for booth sales isn't an exact science, but here are average sales per cookie variety to give you an idea of how many to order:



Thin Mints <sup>®</sup>	26%
Samoas®	19%
Tagalongs®	14%
Adventurefuls®	9%
Trefoils®	8%
Do-si-dos <sup>®</sup>	8%
Lemon-Ups <sup>®</sup>	7%
Girl Scout S'mores®	6%
Toffee-tastic <sup>®</sup>	3%

- The **Delivery tab** will be open once you submit your order. At this time, you can choose your location and time slot. Please note that all areas do not require a time selection. This will be only for the larger warehouse type pickups. At this it includes those who pick up in Alexandria, Lafayette, Lake Charles, Monroe and Shreveport. All other areas will be contacted by your SUCM or Council staff with a date and time for pick up once the delivery agent determines their route.
- Make sure you let the girls and their parents know to plan on delivering preorders as quickly as your order is received and distributed to girls. These customers are your family and friends, and they are disappointed when booth sales are happening, and they do not have their cookies.
- Set a date for collection of a payment from your parents of their preorders. You will need these early payments to meet your 1st ACH sweep of 50% of your initial order on February 15.