

Family Engagement

- As experts in girls' development and leadership, we offer parents and caregivers invaluable guidance on raising girls today, as well as easy, everyday ways to engage their girls in attaining the leadership, values, and skills promoted through Girl Scouts.
- Girl Scouts offers flexible ways for parents and caregivers to support their girls' leadership development through activities that enhance their experiences at home.
- Girl Scouts strengthens family ties. It is a way for parents to be closer to their girls. And as girls get older and advance in Girl Scouts, girls and parents alike benefit from troop and other female leaders who serve as vital role models. (In fact, research shows that as girls get older, their experiences in Girl Scouts are further enhanced by their interactions with other girls and female role models who share their family's values.)
- Girl Scouts is about girl leadership development. Through Girl Scouts, a girl learns invaluable life skills in everything from STEM to financial literacy and beyond.
- A crucial element of Girl Scouts is helping girls develop the independence, critical-thinking skills, and judgement that lead to strong character.
- Our program is the best girl leadership experience in the world in part because we augment the classroom experience in an all-girl, girl-led setting away from the family unit.
- When girls learn collectively with one another, they are more apt to take risks, try new things, and take on leadership roles.
- With their Girl Scout sisters, girls can try new things and take on roles and challenges they may not feel as open to in their families.
- The girl-led, single-gender space is where girls thrive, and our programs are tailored to maximize impact by teaching girls in the ways they learn best.
- That's why Girl Scouting is so often a generational experience—one passed down from mother to daughter—through which a girl can find the confidence to one day lead her own troop. It's a legacy we share and a sisterhood we all belong to.