



Cookie Sales Patch Program

2024

Cookie season is here and it's time to sell!
Complete 15 of the below activities to earn your
Cookie Sales patch!

Cookie Booths

- Bling your cookie booth
- Work a cookie booth with your troop
- Educate customers on cookie ingredients and flavors
- Take a digital payment

Digital Cookie

- Set up your digital cookie
- Share your digital cookie site on social media
- Sell 10 boxes of cookies through digital cookie

Marketing

- Attend a cookie rally in your region
- Make a goal setter craft
- Wear your uniform while selling cookies
- Wear a cookie shirt or button proudly
- Call 12 friends or family reminding them it's cookie season
- Hang up 10 door hangers

Gift for Caring

- Have 12 packages donated to Gift for Caring
- Collect donated cookies at booth sales
- Promote Gift for Caring on social media

Cookie Sales

- Sell cookies during National Cookie Weekend
- Sell 5 boxes of cookies in one transaction
- Sell a box of your favorite cookies to a customer
- Meet your cookie goal
- Send a thank you note to a customer

