



## Girl Scouts of Louisiana –Pines to the Gulf 2023-2024 Troop Cookie Program



### Pre-Sale

Before the program officially begins troops should identify a Troop Cookie Manager (TCM) who will need to complete and submit a [2024 Cookie Program Troop Agreement](#) (only the volunteer completing this form will be given access to eBudde). The TCM must be a registered adult and can have other registered adults of their choosing added later with full access or in “view only”. In addition, TCM's will need to complete the following:

- ✓ **Get Trained!** – take your TCM Cookie Training. It will be available for new and returning volunteers on gsLearn. There will be several additional “In Time” training opportunities available during the program.
- ✓ Complete and submit an [ACH Authorization Form](#) (not necessary if we have one on file and there are no changes)
- ✓ Returning Troops should have completed their [Annual Troop Finance Report](#).
- ✓ New troops should have completed their [Bank Account Registration form](#).
- ✓ **Log in to eBudde** using the link provided in your welcome email you will receive once you have completed the above steps – eBudde is your digital command center for your Girl Scout Cookie Season.
  - Make sure that girls participating in the cookie program are registered Girl Scouts for the current year and show up in your girl tab in eBudde. Send missing girls into [info@gsllpg.org](mailto:info@gsllpg.org) so we can verify registration.
  - Visit the **Help tab** on your eBudde dashboard for additional tip sheets and microburst trainings available to help you have a successful cookie program.
  - Keep an eye on your email. Email communications will be sent out **every Friday** throughout the sale, starting December 29, from eBudde, with the next week's information. This will help keep you on track with due dates/deadlines. Create a folder in your inbox to be able to easily access them. This week-by-week Guide will also be posted on our [For Cookie Managers \(gsllpg.org\)](#) page under resources. Any “**Cookie Alerts**” will be a posted message on your Troop Dashboard in eBudde. It is imperative that you review these messages.
- ✓ Prepare for your troops **Digital Campaign** by completing your [Digital Cookie Volunteer Login](#). Your email with your link for volunteer access should arrive on December 21.

**Getting Families Involved** – The Girl Scout Cookie Program is a team effort, and families and caregivers play a major role. With the support, assistance, and encouragement of her family, there's no stopping a Girl Scout! Level appropriate Family Meeting Guides are available on the [For Cookie Managers \(gsllpg.org\)](#) page under resources. Use this to help plan your parent meeting.

- Send each parent [Practical Tips for Parents](#)
  - Have parents submit the online [2024 Cookie Program Parent Agreement](#) for each girl.
  - Review [Safety Tips for the Girl Scout Cookie Program](#) and share with your parents and troop.
  - **Set a troop goal and encourage individual girl goals!** – With your girls and parents, decide on a sales goal for your troop and work with each girl to set a personal goal.
  - **Get to know** your parents and see who can help. Have them fill out the [Parent Contact Card](#).
  - **Go Digital!** Go over our online sales platform (DC24 Cloud) with your girls and parents. Tell them about the email link each will receive on December 28 to register on the DC24 Cloud site and set up their account. Cookie sales start **January 5**, both **digitally and in-person** with order cards, so you want to be ready.
  - **Credit Card payments** are collected and processed through Digital Cookies online and will be available through the app for in-hand and booths once delivery begins. PayPal and Venmo are new payment choices on a girl's site but not available through the app.
  - Share the [Family Connection Guide](#) and [Cookie Badges and Family Entrepreneur Pins](#) with them.
- **Cookie Rally** – **GSLPG** will be hosting 2 live rallies this year. **January 6** in the **North** and **January 13** in the **South**. Check [gsllpg.org](http://gsllpg.org) event calendar and the Program and Product Program Facebook pages for updates.
  - Join our **GSLPG - Product Program** Facebook page!
  - You can check out our full cookie lineup. [Meet the Cookies](#)

**Now you and your girls are ready!** Order cards are available from your SU Cookie Manager, Membership Specialist or the Lafayette and Shreveport Service Centers. Consider waiting and handing out these forms as close to the cookie sale start date as possible. Troops and girls should practice “On my Honor” and not take orders before the set dates.

